

CLAIMS

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- 5 1. A heat-generating cosmetic comprising
(a) a polyhydric alcohol and/or a polyoxyalkylene
(having 2 or 3 carbon atoms)-glycol adduct, which
generates heat in contact with water,
(b) one or more compounds selected from the group
consisting of silicic acid anhydride, silicic acid
hydrate, synthetic hydrotalcite and synthetic calcined
10 hydrotalcite, and
(c) a thickening agent,
and which is substantially non-aqueous.
- 15 2. A heat-generating cosmetic comprising
(a) a polyoxyalkylene (having 2 or 3 carbon atoms)-
glycol adduct, which generates heat in contact with water,
(b) zeolite, and
(c) a thickening agent,
and which is substantially non-aqueous.
- 20 3. The heat-generating cosmetic according to either Claim
1 or 2, wherein said polyhydric alcohol or polyoxyalkylene
(having 2 or 3 carbon atoms)-glycol adduct is at least one
compound selected from the group consisting of
25 polyethylene glycol, 1,3-butylene glycol, glycerol,
polyoxyethylene glyceryl ether and polyoxyethylene-
modified organosiloxane.
- 30 4. The heat-generating cosmetic according to either Claim
1 or 2, wherein said thickening agent is at least one
compound selected from the group consisting of
hydroxypropyl cellulose, aluminum starch octenylsuccinate,
synthetic aluminum silicate and kaolin.
- 35 5. The heat-generating cosmetic according to any one of

Claims 1 to 4, which further comprises (d) sodium polyacrylate powder.

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